Regd. No. H.-37—100,000—31-5-48.

EDUCATION AND PUBLIC HEALTH. (1948.) Department.

No. SERIES.

G.O. No. 4436. P. H.

Dated 29-12-1948.

[Despatch Abstract.]

Appeal-United Nations' Appeal for Children- Madras Provincial Committees' Appeal- Instructions to Heads of Departments- Issued.

DRAFT APPEAL.

UNITED NATION'S APPEAL FOR CHILDREN - MADRAS PROVINCIAL COMMITTEE'S APPEAL.

The United Nation's Organisations have sponsored a scheme called "The United Nation's Appeal for Children" with the object of collecting voluntary contributions from the peoples all over the world for the benefit of children and expectant mothers, without distinction of race, creed, nationality or political belief. The Government of India have decided that India should associate herself with this great humanitarian purpose of an inter-national character. An Indian National Committee has accordingly been formed with the Hon'ble Rajkumari Amrit Kaur, Minister of Health, Government of India, as its Chairman. A Provincial Committee has been constituted with His Excellency the Governor of Madras as the Chairman and with other members as indicated below:

Vice Chairman: The Hon'ble the Premier.
The Hon'ble the Minister for Public Health.
The Hon'ble the Minister for Agriculture and Prisons.

Secretary: Mrs. Madhava Menon.

Joint Secretary: Dr.U. Krishna Rao.
Mrs. Manjubushini Subramaniam.

Tr Treasurer: Mr.K. Balasubramaniam.

Executive Committee: The Executive will consist of the above office bearers and the following:

(1) Mrs. Sarojini Varadhappan (Representative of the All-India Women's Conference, Madras Branch.)

(2) Mrs. Clubwala (Representative of the Guild of Service)

(3) Mrs. Jumna Bai or Mrs. Krishna Rao (Representative of the Andhra Mahila Sabha).

(4) Miss Kokila Doraiswami (Representative of the Madras Childrens' Aid Society).

(5) Mrs.Parijatham Naidu (Representative of the Women's Welfare Department).

(6) Mr.T.R. Venkatarama Sastri (Representative of the Provincial Welfare Fund).

(7) Mrs. H. Krishnamurthi (Representative of the Indian Hospitality Committee).

(8) Dr. Muthulakshmi Reddi (Representative of Avvai Orphanage and Home).

(P.T.O.)

(9) Dewan Bahadur Dr. Sir A. Lakshmanaswami Mudaliar (Repressntative of the Indian Red Crodd).

(10) Sri K. Srinivasan, Editor, The Hindu, (Representative of the Press)

The Executive Committee has been empowered to co-opt other members into the Committee. The following persons have been co-opted:

Mrs. Rukmini Lakshmipathi.

Begum Amiruddin.

2. There is imperative need to formulate and put into immediate operation various schemes for the relief of suffering children and expectant mothers. In the words of the Indian National Committee "India is sadly backward in the matter of the care and protection of children and her pregnant and nursing ~~children~~ mothers. Too long have they remained neglected, as the following figures, the latest available, eloquently proclaim. India's material mortality rate is about 20 per 1000 live births; and of infantile mortality 160 per 100 live births, as against only 30 in Australia and New Zealand. Of those who survive the ordeal of birth, nearly half of the number die before they reach the age of ten years. How appalling is the wastage of India's child life is clear from the details of mortality rates according to age groups. Among babies under a year, India loses 24% as against 4% in England; between the years of one and five , the death rate is 19% in India as against 2% in England; and in the five to ten years age group, it is nearly 6% in India as against only 1% in England. And yet, with these grave warnings before us year after year, the sad fact has to be acknowledged that India has hardly a children's hospital worthy of such a description and no more than a few maternity hospitals scattered over this vast country, meeting but a negligible fraction of the needs of her expectant and nursing mothers. There is next to no provision for defective and maladjusted children and sufferers frominfantile paralysis".

3. The Madras Province has always stood in the forefront in introducing ameliorative schemes and it is now necessary to make a strong and united effort, with the utmost expedition, to secure ample menas to adquately safeguard the life and health of children and also to ensure their wel being in the interest of himanity. The Provincial Committee therefore, earnestly appeals to one and all throughout the Province to make voluntary contributions. Monetary and other contributions will be accepted. The accounts will be properly audited.

In accordance with the policies and objects laid down by the Government of India Committee, the collections will be entirely remitted to that Committee in the first instance. Thereafter three-fourths of the collections will be spent in the Province and the remaining one-fourth will be retained by the Centre Committee.

4. Many a noble mother and a brilliant child withers and are lost to the nation for want of attention, care and proper help. With the dawn of Freedom on us and the great work awaiting to be done, there can be no more sacred cause than the protection of the lives and safefuarding the health of the children of the land. The Provincial Committee, therefore, requests all public spirited persons to organise Committees and make all other arrangements necessary for obtaining voluntary contributions. They expect that all public spirited persons to organise Committees and make all other arrangements necessary for obtaining voluntary contributions. They expect that all public and private organisations would make arrangements for the purpose of collection. They appeal to the youth of the country to come forward in the work of this collection so that this Province may do its utmost to make the scheme a complete success.

(sd) Kuttimalu.

N.B. Monetary collections may be remitted to the account of the Secretary, Provincial National Committee for Children, in the following banks:-

/True Copy/

Superintendent
Madras Record Office
1815

GOVERNMENT OF MADRAS?
Abstract.

Appeal- United Nations' Appeal for Children - Madras Provincial Committee's Appeal - Instructions to Heads of Departments - Issued .

EDUCATION AND PUBLIC HEALTH DEPARTMENT.

G.O.Ms.No.4436. Dated 29th December 1948.

Read the following:-

ORDER:

A Provincial Committee has been constituted for making collections in connection with the United Nations' Appeal for Children Fund. The Committee has proposed to issue an Appeal for voluntary contributions. Copies of the Appeal will be sent in due course. All Heads of Departments are requested to give publicity to the Appeal and distribute copies to their subordinate Offices and Institutions.

All Government servants are requested to give their entire co-operation in this cause undertaken by the Committee for which collections made are purely on non-political lines and in the interests of humanity. The Government however wish to impress upon all that contribution is only voluntary and that Government servants while offering their co-operation should not themselves

(P.T.O.)

solicit contributions.

(By Order of His Excellency the Governor)

To All Heads of Departments. (including Collectors + Dt. Judges)
Copy to All Departments of the Secretariat.
Copy to the Director, of Publicity and Information.
" the Secretary of the Provincial Committee of the United Nations Appeal for Children.

/True Copy/

SUPERINTENDENT,
Madras Record Office,
29-8-1953.

SS/16.5.